

Featured Interview Promotional Campaign Assets

SEO-Optimized Episode Page with Show Notes and Transcription

The screenshot displays the Ecommerce Coffee Break website. The header includes the site logo, navigation links (PODCAST, NEWSLETTER, SUBSCRIBE, SPONSORS, PARTNER WITH US, ABOUT), and a search bar. The main content area features the episode title, a description, and a video player with a thumbnail showing a man in front of a background with marketplace logos (eBay, Walmart, TikTok Shop, Amazon, doji, Fruugo, Etsy). To the right, there are sections for 'SUBSCRIBE TO PODCAST' with various platform links (Apple Podcasts, Spotify, YouTube, Overcast, Castbox, Podurama, RSS Feed, Email) and 'POPULAR EPISODES' listing other episodes.

Published on 30 Podcast channels: Apple Podcast, Spotify, YouTube, Amazon/Audible, etc

This screenshot shows the mobile interface of the Ecommerce Coffee Break podcast player. It features the episode title, a description, and a play button. Below the play button, there is a link to the episode's show notes: <https://ecommercecoffeebreak.com/level-up/>. The interface also includes a progress bar and a 'Bibliothek' (Library) button.

This screenshot shows the desktop version of the Ecommerce Coffee Break podcast player. It features a large play button, the episode title, and a description. Below the description, there is a link to the episode's show notes: <https://ecommercecoffeebreak.com/level-up/>. The interface also includes a progress bar and a 'Bibliothek' (Library) button.

This screenshot shows the mobile interface of the Ecommerce Coffee Break podcast player, focusing on the episode details. It features the episode title, a description, and a play button. Below the play button, there is a link to the episode's show notes: <https://ecommercecoffeebreak.com/level-up/>. The interface also includes a progress bar and a 'Bibliothek' (Library) button.

Weekly Email Newsletter to 7,000 online sellers, merchants, and DTC brands.



ECOMMERCE COFFEE BREAK

TOGETHER WITH



Hey, Claus here,

Happy Thursday to the 7,235 online sellers, marketers, and founders reading this newsletter!

Good to have you here. I am sitting in my favorite coffee shop in Buenos Aires and sifting through 150 emails to find news nuggets for you. And of course, I am powered by cappuccino. ([See my "office desk" setup here](#)). I am sure you are busy, so let's get into this week's newsletter.

In Today's Edition:

- The Latest Ecommerce News: Handpicked Finds of the Week
- Podcast: ([Ep 3](#)
[57](#)) Boost Revenue with Smart Pricing AI: Ecommerce Negotiation Strategies,

ECOMMERCE COFFEE BREAK PODCAST



On Monday, Slava Sabirov, CEO of [batna.pro](#), shared a groundbreaking approach to retail pricing. 🎧 Listen on [\[Website\]](#) [\[Apple Podcasts\]](#) [\[Spotify\]](#) [\[YouTube\]](#)

On Wednesday, Chris Timmer, CEO of [Linnworks.com](#), discussed why selling on multiple marketplaces is your secret to growth. 🎧 Listen on [\[Website\]](#) [\[Apple Podcasts\]](#) [\[Spotify\]](#) [\[YouTube\]](#)

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[Check out our playlist](#) with over 380 episodes on ecommerce and marketing.

Don't forget to [rate the ECB Podcast on Apple](#) (★★★★★)



Multiple social media posts on various platforms (LinkedIn, Facebook, Instagram, TikTok, YouTube, Pinterest, Twitter, Threads, BlueSky. and our own community platform)



Now you have companies doing brick and mortar to actually sell more online. That's business evolution.

Chris Timmer
CEO
Linnworks.com

ecommercecoffeebreak Why Selling on Multiple Marketplaces is Your Secret to Growth - In this episode of the Ecommerce Coffee Break Podcast, host Claus Lauter sits down with Chris Timmer, CEO of Linnworks, to unravel the complexities of multi-channel selling.

Discover how modern e-commerce businesses can overcome operational challenges by leveraging unified platforms that streamline inventory management, marketplace listings, and order processing.

Chris shares insights into how technology can help sellers expand across multiple channels, reduce errors, and create seamless customer experiences in today's competitive online marketplace.

Listen to the podcast: <https://ecommercecoffeebreak.com/ai-e-commerce-platform-marketplace-selling>

or watch it on YouTube: <https://youtu.be/gVEcpYm0jpw>

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Now you have companies doing brick and mortar to actually sell more online. That's business evolution.

Chris Timmer
CEO
Linnworks.com

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► Why Selling on Multiple Marketplaces is Your Secret to Mastering Order Management - Secrets to Boost Sales


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Chris Timmer
 CEO
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 1


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In this clip of the Ecommerce Coffee Break Podcast, we discuss the evolving landscape of e-commerce and omnichannel retail strategies. Our guest, Chris Timmer, Ceo at Linnworks shares the surprising ways ...more



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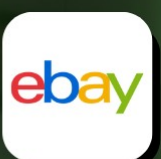

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An e-commerce growth strategy is a roadmap designed to increase an online store's revenue,

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ECOMMERCE COFFEE BREAK (EPISODE 1)

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Why Selling on Multiple Marketplaces is Your Secret to Growth



Claus Lauter

Podcast Host | Marketing Optimizer | Cappuccino Addict

In this episode of the Ecommerce Coffee Break Podcast, host Claus Lauter sits down with Chris Timmer, CEO of Linworks, to unravel the complexities of multi-channel selling.

Discover how modern e-commerce businesses can overcome operational challenges by leveraging unified platforms that streamline inventory management, marketplace listings, and order processing.

Chris shares insights into how technology can help sellers expand across multiple channels, reduce errors, and create seamless customer experiences in today's competitive online marketplace.

Listen to the podcast: <https://ecommercecoffeebreak.com/ai-e-commerce-platform-marketplace-selling>

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Chris TimmerSeason: 7Episode: 28

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Ecommerce Coffee Break - Helping You Become A Smarter Online Seller

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00:00 | 24:04

Description

Transcript

Enjoying the Ecommerce Coffee Break Podcast? Here are a few ways to grow your business: <https://ecommercecoffeebreak.com/level-up/>

...

In this episode of the Ecommerce Coffee Break Podcast, host Claus Lauter sits down with Chris Timmer, CEO of Linnworks, to unravel the complexities of multi-channel selling.

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